

# Dave Zimmerman

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## Career Summary

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- Multi-disciplined Digital Designer with 14 years' experience in VR and games technologies.
- Educator with 14 years' experience in learning development and curriculum development.
- Design Thinking Practitioner with 25 years' experience in print/web design & branding.

## Employment History

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- 07/17 - Pres. Freelance Design and Branding Artist - Varying Clients**
- Passionate about strategising, planning, designing and managing projects.
  - Responding to client briefs using design thinking to create inspiring work.
  - Collaborating/working to many different project briefs with quality designs.
  - Communicating/meeting with stakeholders to ensure expectations are met.
  - Taking ownership of projects to create brand portfolios for tech start-ups.
  - Utilising qualifications, experience and skills to strengthening client relationships.
- 08/08 – 07/17 HE Course Leader, Internal Quality Assessor, Lecturer  
Computing & Creative Media Dept. - West London College**
- Managed HE programmes for Digital Creative Media curriculum areas.
  - Managed/supported LMS and content for e-learning/traditional courses.
  - Researched/developed emerging technologies including VR/AR.
  - Developed blended/immersive learning design and application.
  - Devised e-learning tools designed to match learning outcomes.
  - Internally verified that e-learning tools met specific learning levels.
  - Worked as a VR specialist on emerging courses.
- 09/01 - 09/08 Graphic Designer (Web/Print) - Varying Clients**
- Sign design, production, and installation for mass media consumption.
  - Illustration, layout, and design for production of print media adverts.
  - Illustration for CD covers and copy for music reviews in local print media.
  - Branding & logo design/animation, website layout/design for start-ups.

## Voluntary & Social Outreach Positions

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- 03/18 – Pres. Content Producer - Crystal Squirrel Studios (Social Outreach)**
- Virtual tour creation for charity and local businesses.
  - Providing 360 video and content production for VR tours.
  - Producing photography for educational and corporate training purposes.
- 09/17– Pres. Parent/Teacher Liaison Associate (Voluntary)**
- Supporting school extra-curricular activities emerging from the pandemic.
  - Managing community relations with parents and teachers.
  - Summer and winter event logistics support and management.
- 10/10– Pres. Meditation Facilitator - Three Wheels Temple (Voluntary/Social Outreach)**
- Demonstration of posture, breathing and mental focus.
  - Execution of procedure in keeping with traditions.
  - Assistance in reflective after-care.

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## Education & Qualifications

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Loughborough University	MSc in Digital Creative Media	1 <sup>st</sup> Distinction
Pearson Education	IQA Certified Assessor	Pass
University of Westminster	DTLLS; Certificate of Education	Pass
London College of Communication	Diploma in 3D Modelling/Animation	Distinction
Pittsburgh Technical College	FdA in Visual Communication	Honours

## Technical and Vocational Skills

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### Management:

- Curriculum management, designed courses for greater synergy between units.
- Internal Verification Lead, Point of Contact with External Verifier – HND/HNC.
- Innovative, imaginative and inventive ability to translate creative ideas into action.
- Excellent communication; builds high-quality relationships with stakeholders.
- Great design thinking skills; collaborates with talented people for creative solutions.

### Teaching:

- Time Management - maintains heavy workload, timely marked student work.
- Pastoral/Tutor - student support from safeguarding through to HE referencing.
- Extensive interpersonal experience in classroom management, mentoring, and collaborative work for a wide range of student needs.
- Courses taught – HND, HNC, Access to HE, BTEC Levels 1, 2, 3.
- Delivered subjects – Visual Design, Web Production, Animation, 3D Design, Game Design, Digital Marketing, Employability, Research Skills, Communication.

### Creative:

- Strong skills and technical ability in illustration, web & graphic design.
- Ability to translate creative ideas into objective meeting actions.
- Strong attention to detail and commitment to high standards of execution.
- Considerate and understanding of cross-platform user experience.
- Meticulous attention in mechanical art, print production, and copywriting.

### Emerging Tech:

- Developer experience in Unity3D with VR projects, and game development.
- Use of HTC Vive/Google Cardboard for immersive virtual environments.
- Working experience with 360/4K cameras for virtual tours.

### Software:

- *VR Development*; HTC Vive, Unity
- *VR Tour Software*; 3DVista, Google Poly
- *360 camera software*; Insta360 Studio, QooCam Studio
- *3D Modelling Software*; 3DS Max, Maya & Blender
- *Design Software*; Adobe CC Suite (Photoshop, Illustrator, Dreamweaver, Animate)
- *E-Learning Software*; Moodle & Google Classroom
- *Prototyping, UX & App Design Software*; Marvel App
- *Office Productivity Software*; Google Docs & MS Office Suite
- *Coding and Markup languages*; C#, HTML5 & CSS3